

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
TELECOMMUNICATIONS ADVISORY GROUP

October 21, 2004  
MAG Office  
302 North First Avenue  
Phoenix, Arizona

MEMBERS ATTENDING

Greg Binder, Phoenix, Chair  
\*Kevin Hinderleider<sup>1</sup>, Avondale  
Dee Hathaway<sup>1</sup>, Buckeye  
✓ Jim Keen<sup>1</sup>, Carefree  
\*Pat McDermott, Chandler  
\*Mike Ciccarone<sup>1</sup>, Fountain Hills  
\*Shawn Woolley, Gilbert  
\*Ajay Joshi, Glendale  
\*\*John Imig<sup>1</sup>, Goodyear  
\*\*Cary Parker<sup>2</sup>, Maricopa County

\*\*Dale Shaw, Mesa  
\*\*Duncan Miller<sup>1</sup>, Paradise Valley  
\*\*Dennis Creighton for Ralph Spencer, Peoria  
\*\*Lyn Gillean, Queen Creek  
\*\*Kevin Sonoda, Scottsdale  
\*\*Randy Jackson, Surprise  
\*\*Dave Heck, Tempe  
Bruce Johnson<sup>1</sup>, Tolleson  
\*Karen Strickland, ADOT  
Mike Brady for Randi Alcott<sup>1</sup>, RPTA

\*Members neither present nor represented by proxy.

OTHERS PRESENT

Shanna Chalker, AZ Government Information  
Technology Agency (GITA)  
Sue LeHew, AZ Dept. of Employment and  
Rehabilitation  
✓ Betsy Wise, Carefree  
\*\*Seth Duffey, City of Davis, California  
✓ Pat Timlin, El Mirage  
✓ Joanne Garrett, El Mirage  
\*\*Mark Johnson, Guadalupe

Craig Chenery<sup>1</sup>, MAG  
Debbie Kohn, MAG Telecommunications Assoc.  
Heidi Pahl<sup>2</sup>, MAG  
Audrey Skidmore, MAG  
Gordon Tyus, MAG  
Elaine Trammell, MAG  
Ben Winton, Phoenix  
\*\*Hank Franco, Surprise

\*\*Participated via telephone conference call.

✓ Participated via video conference call.

<sup>1</sup> = RVS Site Coordinator

<sup>2</sup> = RVS Backup Site Coordinator

1. Call to Order

The meeting was called to order at 10:05 am by Chairman Greg Binder. Voting members Pat Timlin and Jim Keen attended via videoconference. Voting members John Imig, Cary Parker, Dale Shaw, Duncan Miller, Kevin Sonoda, Randy Jackson, Dave Heck, Lyn Gillean and proxies Dennis Creighton, and Mike Brady attended via telephone conference call. All members introduced themselves.

2. Call to the Audience

No comments were made by the audience.

3. Approval of September 23, 2004 Meeting Minutes

It was moved by Cary Parker, seconded by Dee Hathaway and unanimously recommended to approve the September 2004 MAGTAG meeting minutes.

4. Americans with Disabilities Act (ADA) Web Accessibility/Federal 508 Guidelines

Greg Binder thanked all of the presenters for attending the meeting. Mr. Binder noted that the presentations of all four presenters were made available on the MAG Website. Chairman Binder introduced Seth Duffey of the City of Davis, California.

Seth Duffey gave a PowerPoint presentation titled, "Accessibility." The presentation covered the following topics: What is Accessibility?, Who Does Accessibility Apply To?, Accessibility Standards, W3C Priorities, W3C Conformance, User Accessibility, Quick Tips, Testing, Cascading Style Sheets (CSS), Validation, and CSS Links.

Debbie Kohn asked for an explanation of W3C. Seth Duffey stated that W3C is an international consortium who put together web-related standards for a variety of issues, including accessibility. Seth Duffey stated that the W3C website is [www.w3.org](http://www.w3.org).

Debbie Kohn asked whether there is a cost for accessibility software or for style sheets. Seth Duffey replied that both are free and that the only cost is the work involved to use them.

Greg Binder introduced Shanna Chalker of the Arizona State Government Information Technology Agency (GITA). Shanna Chalker gave a PowerPoint presentation titled, "Website Accessibility."

The presentation covered the following topics: Do the 508 Guidelines Apply to Local Governments?, Section 508, Arizona @ Your Service Site Statistics, Disabilities Among U.S. Adults, Disability Issues and Needs, Web Accessibility, State Policy on Web Accessibility, W3C, Advice for Local Governments.

Shanna Chalker stated that the State Accessibility Policy can be found on the web at [www.azgita.gov](http://www.azgita.gov) in the quicklinks section under Website Accessibility Policy.

Debbie Kohn asked whether local governments who receive federal funds must comply with Section 508 guidelines. Shanna Chalker replied that she thought so but is not sure. Greg Binder noted that his interpretation of the information provided by Ms. Chalker on slide four of her presentation is that they must comply if they are receiving 508-related funds. Mr. Binder asked the group if anyone else knew the answer. No one from the group had an answer.

Greg Binder noted that the Information Sharing Working Group is trying to raise awareness on these kinds of issues and that it is difficult to audit compliance by agencies. Mr. Binder asked whether GITA had checked any of the federal sites for 508 compliance. Shanna Chalker replied that they had not checked.

Greg Binder introduced Sue LeHew of the Arizona State Department of Employment and Rehabilitation. Sue LeHew gave a PowerPoint presentation titled, "Website Accessibility Access For All." The presentation covered the following topics: General Design Considerations, "Accessible" Design Considerations, Needs of Persons With Visual Impairment, Needs of Persons Who Are Totally Blind, Persons Who Have Physical Access Limitations, General Accessibility, Local Resources, "Bobby" Testing, W3C. Sue LeHew noted that an organization should consider its internal staff as well as the external audience for its Website design. Sue LeHew noted that organizations should also consider the needs of the deaf audience for things such as captioning on Websites.

Chairman Binder introduced Ben Winton of the City of Phoenix web design team. Ben Winton gave a PowerPoint presentation titled, "Accessibility on the World Wide Web." The presentation covered the following topics: Information Superhighway Policy Principles, Our Commitment, History of Phoenix Website, Phoenix Web Today, Compliance Checking, Useful Links, Beyond Accessibility/Testing. Ben Winton noted that Phoenix is reorganizing its Website and pulling everything into a content management system and that they will use templates for their layouts rather than style sheets.

Debbie Kohn asked if there is a resource for the Lynx screen reader. Ben Winton replied that it is a free download from the Web and that he would send the information to Heidi Pahl for distribution to the group.

Greg Binder noted that Phoenix still uses 56K modems to check their Web content and that they also use several non-profit organizations such as Arizona Bridge to Independent Living, Arizona Center for the Blind and Visually Impaired, and the Foundation for Blind Children to help design Web content for accessibility.

## 5. MAGTAG Working Group Projects

Randy Jackson reported that the Information Sharing Working Group continues to meet monthly to plan quality information sharing sessions for the MAGTAG meetings.

Heidi Pahl reported that the Information Sharing Working Group will be meeting soon to plan for the November and December MAGTAG meetings. Ms. Pahl reported that there are two topics being considered so far: light rail and telecommunication/public safety and telecommunications, and government Web identity. Heidi Pahl stated that Randy Jackson, Shawn Woolley, Duncan Miller, and Greg Binder attend working group meetings and she invited any other interested parties to attend.

6. Announcements and Public Input

Dee Hathaway reported that he recently attended the National Government Webmasters Conference and it was an excellent conference. Mr. Hathaway stated that the group has a listserv and that next year's conference will be in Denver, Colorado. Mr. Hathaway stated that he will send the contact information to Heidi Pahl to distribute to the group.

Heidi Pahl asked if there is a listserv for webmasters for local governments. Greg Binder replied that there is a central Arizona webmasters group and that he would check on it and let Heidi Pahl know the contact information.

7. Date of Future Meetings

Chairman Binder reminded the group that the next MAGTAG meeting will be Thursday, November 18, 2004 at 10:00 am.

The meeting was adjourned at 11:31 am.